

WE ARE JOOBA

LET'S MAKE WAVES



Jooba

WHO WE ARE

We are a full-service marketing agency based in Bristol that empowers businesses that do good. Because we believe change-makers deserve global brands.

Steered by strategy and long-term vision, our mission is to deliver innovative marketing strategies and designs for companies that are changing the world for the better. Whether you're a start-up dipping your toes in the water, or an established business looking to make waves, Jooba has years of experience supporting mission-driven companies.

By taking on your creative challenges, we help you focus on what really matters: driving meaningful change.



**TIME IS OF THE ESSENCE,
SO LET'S CRACK ON, SHALL WE?**

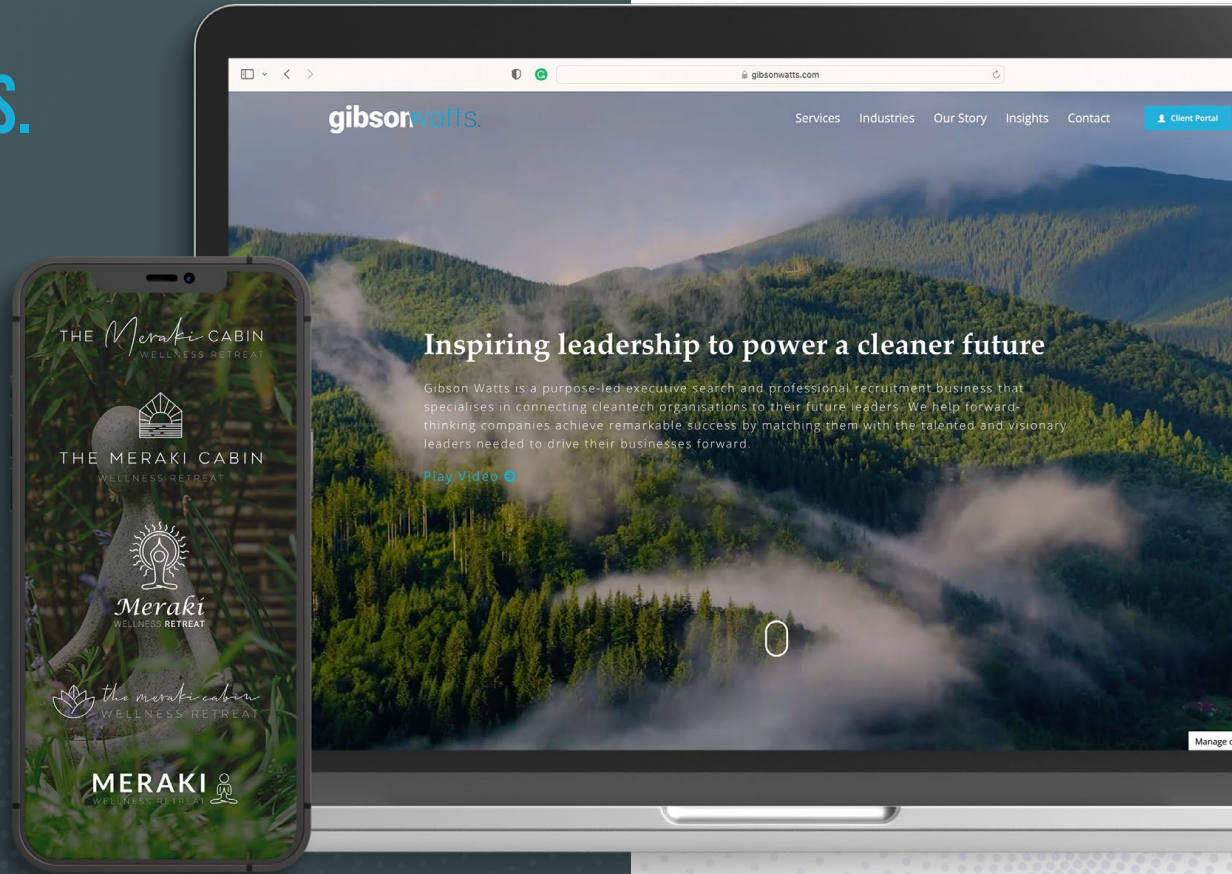
DESIGN

WHEN IT COMES TO BUILDING A REPUTABLE BRAND, **IMAGE MATTERS.**

As a business, your brand image is one of your most important assets. It's essentially the visual language you use to communicate a message about your company's values, personality, and offerings. And often, it's the first point of contact for potential customers and clients.

And, you know, first impressions count.

We translate our clients' qualities into powerful brands that combine intuitive designs with engaging visuals that'll set you apart from the crowd. The collateral we create is bespoke and carefully crafted using the latest trends and technology, attracting potential clients and customers and making sure they stick around.



- **Branding**
- **Video Content Production**
- **Photography**
- **Documentation**
- **Website Design**
- **Logos**

MEDIA

CREATING A LASTING LEGACY, NOT A ONE-TIME BUZZ

However you're striving to create a positive impact on the world, getting your brand out there is our top priority. From writing blogs that position you as a thought leader to securing press coverage for your wins, we'll create a media presence that's guaranteed to get everyone talking.

Feeling out of the loop with the latest trends? Don't know where to start with TikTok? With our help, you'll be able to stay ahead of the curve and present your brand in a way that resonates best with your target market.

- Content Marketing
- PR
- Social Media
- Advertising



IF SOMETHING
SMELLS PHISHY.

IT PROBABLY IS.

- **95%** of successful cyber attacks are the result of a phishing scam.
- Over **400** businesses are targeted by spear-phishing scams every day.
- Investing in training can reduce the risk of a breach by as much as **70%**.

www.cybercorre.com | Partnered with **procorre**
Cost-effective cyber security for your organisation

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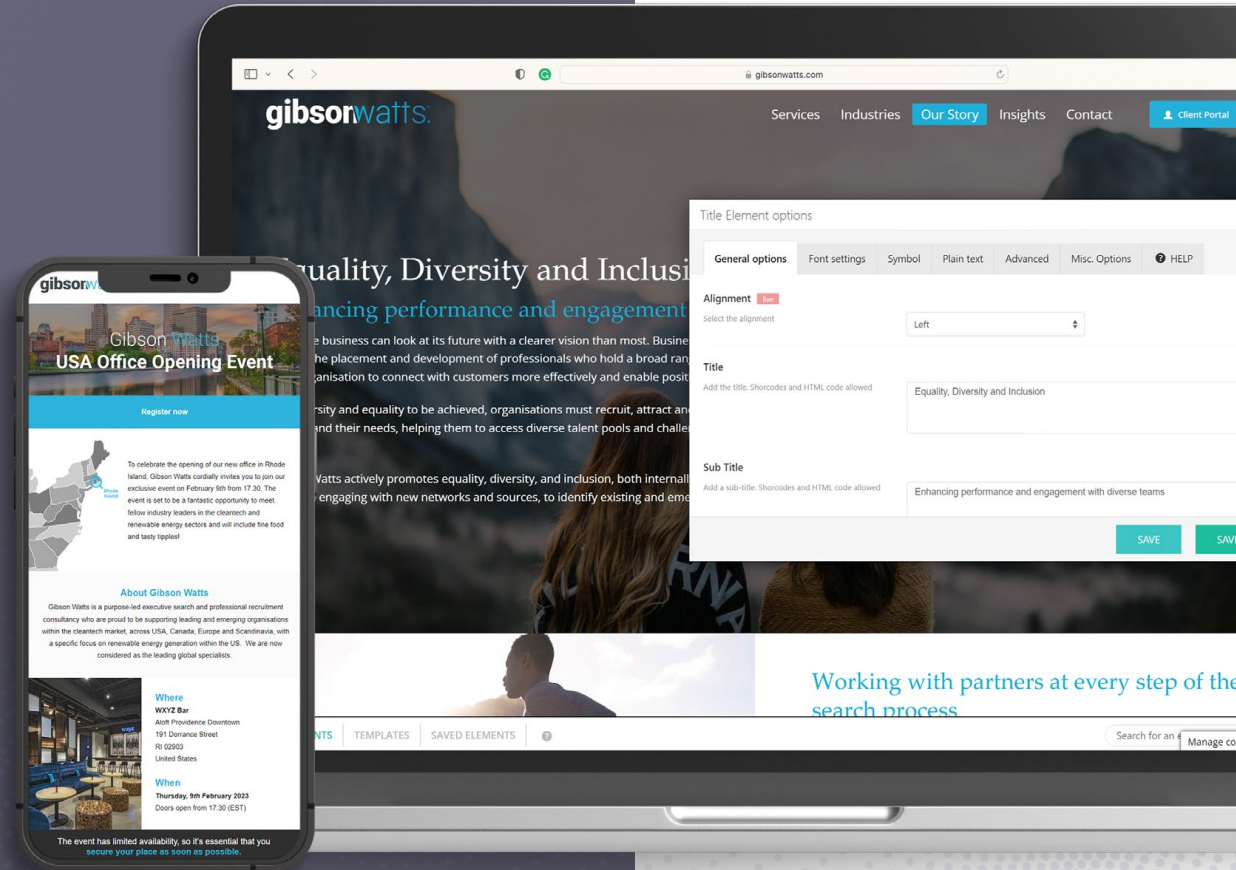
DIGITAL

MODERNISING YOUR LEGACY

With 5.16 billion internet users in the world, having an online presence is no longer an option, it's a necessity. But fear not if you're not tech-savvy! We're well-versed in all things digital. From SEO to analysing your data, we'll help you navigate the digital landscape with ease.

Whether it's driving traffic to your website, increasing brand awareness, or thinking up new ways to engage with your existing customers, we'll create new, boundary-pushing concepts for your next digital campaign that you'll be proud to showcase.

Our team also specialises in back-end development, working behind the scenes to ensure your website runs smoothly, is easy to navigate, and is secure from potential threats.



- Digital Advertising
- Lead Generation
- Website Development
- Email Marketing
- SEO

MEET THE TEAM

A SMALL TEAM WITH BIG IDEAS

We're a team of wordsmiths, planners, creatives, consultants, designers, and developers, working together to create compelling content and stunning visuals that will make your brand stand out from the competition.

We want to establish partnerships with clients that we can be proud of. And because we can fully get behind your company's ambitions, we can put our whole selves into helping your company succeed.

**THERE'S NO SMOKE AND MIRRORS HERE.
JUST AN HONEST, HARD-WORKING BUNCH
OF MARKETING EXPERTS.**



GEORGE SPARKS
BRAND MANAGER



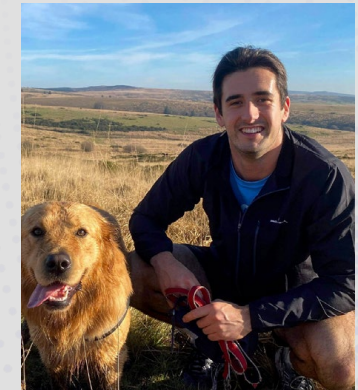
WILL HAWKINS
MARKETING MANAGER



KATIE JONES
DIGITAL CONTENT EXECUTIVE



SOPHIE PURNELL
GRAPHIC & WEB DESIGNER



SIMON GREEN
ACCOUNT MANAGER

GIBSON WATTS

We engaged with Gibson Watts in its infancy to help build a strong and reputable brand within the cleantech and renewable energy business sectors.

• THE BRIEF

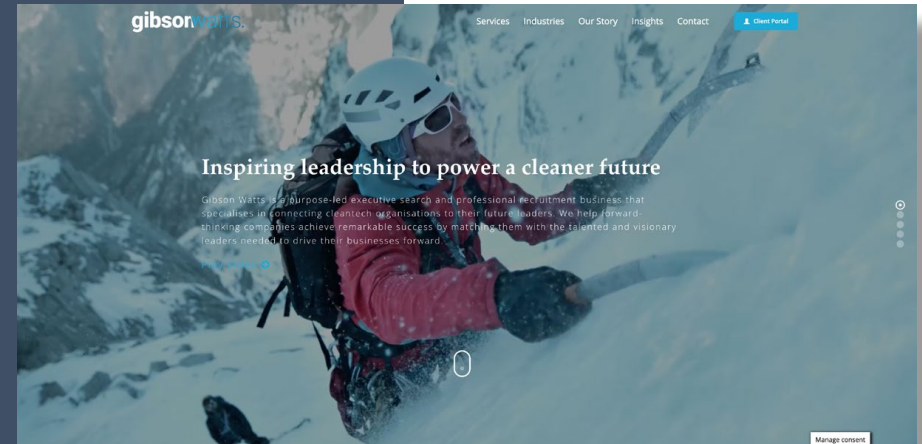
Gibson Watts had a vital mission that deserved to be brought into the spotlight and we were ready to showcase it in the most impactful way possible.

• THE ROLL-OUT

By establishing a unified, contemporary brand image through the use of video content, social media engagement, paid advertising campaigns, and marketing collateral, Jooba was able to distinguish Gibson Watts from its competitors.

• THE IMPACT

Unifying the brand and establishing a strong, modern image for Gibson Watts helped position them as a global leader in executive search and recruitment for cleantech and renewable energy.



“THE TEAM TAKES PRIDE IN WHAT THEY DELIVER, APPROACHING EVERY PROJECT WITH **ENTHUSIASM, CARE, AND A COMMITMENT TO EXCELLENCE.**” **LEE HUDSON - DIRECTOR**



CORRE ENERGY

Building a world-changing green energy project requires attention, and attention requires a strong brand.

- **THE BRIEF**

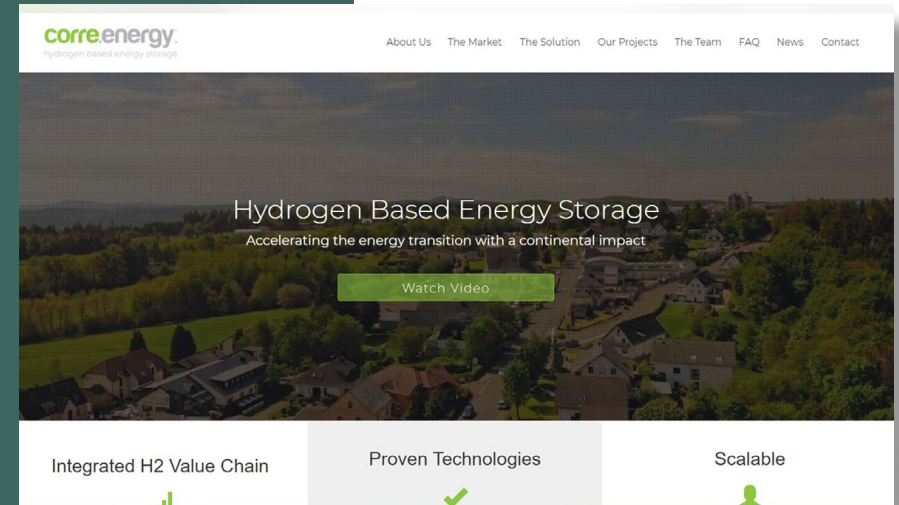
As a leader in the development and operation of Long Duration Energy Storage (LDES) projects and products, Corre Energy required a robust brand image to amplify their message.

- **THE ROLL-OUT**

Jooba has supported Corre Energy's brand message through impactful, cutting-edge video content, website development, and a social media strategy that has resulted in improved brand recognition and customer loyalty.

- **THE IMPACT**

Working with them throughout their initial conception to significant investment milestones, Jooba and Corre Energy continue to work together to exceed marketing goals as the project grows.



“THE BRAND THAT **JOOBA** CREATED HAS BECOME AN INTEGRAL PART OF OUR IDENTITY AND HAS BEEN VITAL FOR FACILITATING OUR **CONTINUED GROWTH.**” **KEITH MCGRANE - CEO**



PROCORRE

A fast-paced global organisation needed a brand to reflect this, whilst still forging deep connections with its audiences.

- **THE BRIEF**

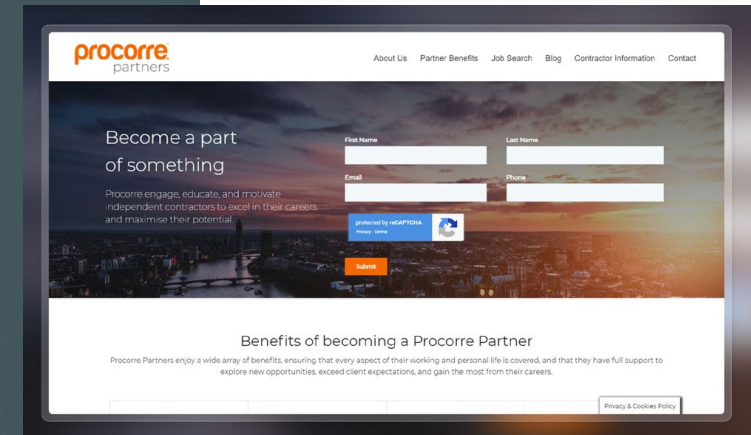
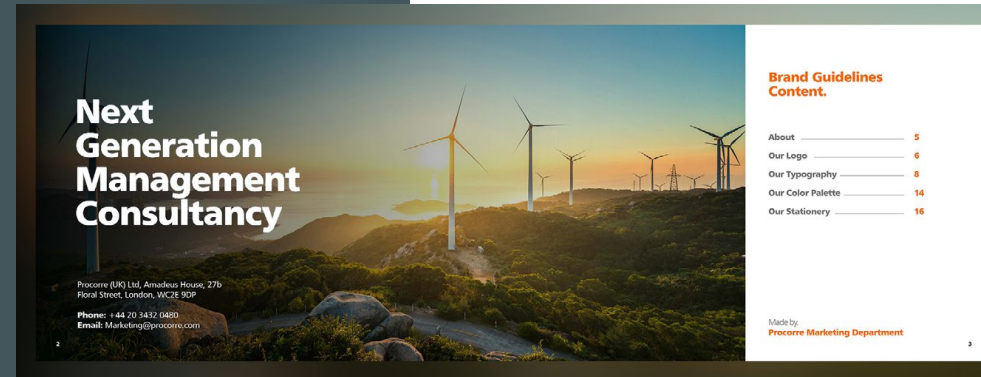
As an innovative, fast-growing management consultancy, Procorre needed a website that encapsulated their entire service offering and a marketing strategy that demonstrated their dedication to serving clients and consultants around the world.

- **THE ROLL-OUT**

By creating a series of websites and campaigns devoted to different aspects of the business, we ensured their brand was cohesive throughout and the content and user experience was tailored to the relevant audience.

- **THE IMPACT**

Jooba continues to create a united, marketing strategy for Procorre that creates an immediate and lasting connection between the organisation and its clients, whilst placing Procorre amongst the leaders in management consulting.



“JOOBA’S UNDERSTANDING OF OUR GOALS HAS HELPED US **STAND OUT** AND CREATE AN **IDENTITY** THAT IS TRULY REFLECTIVE OF OUR VALUES AND MISSION.” ANNE O’DONNELL - CEO

GET IN TOUCH

FANCY A COFFEE?

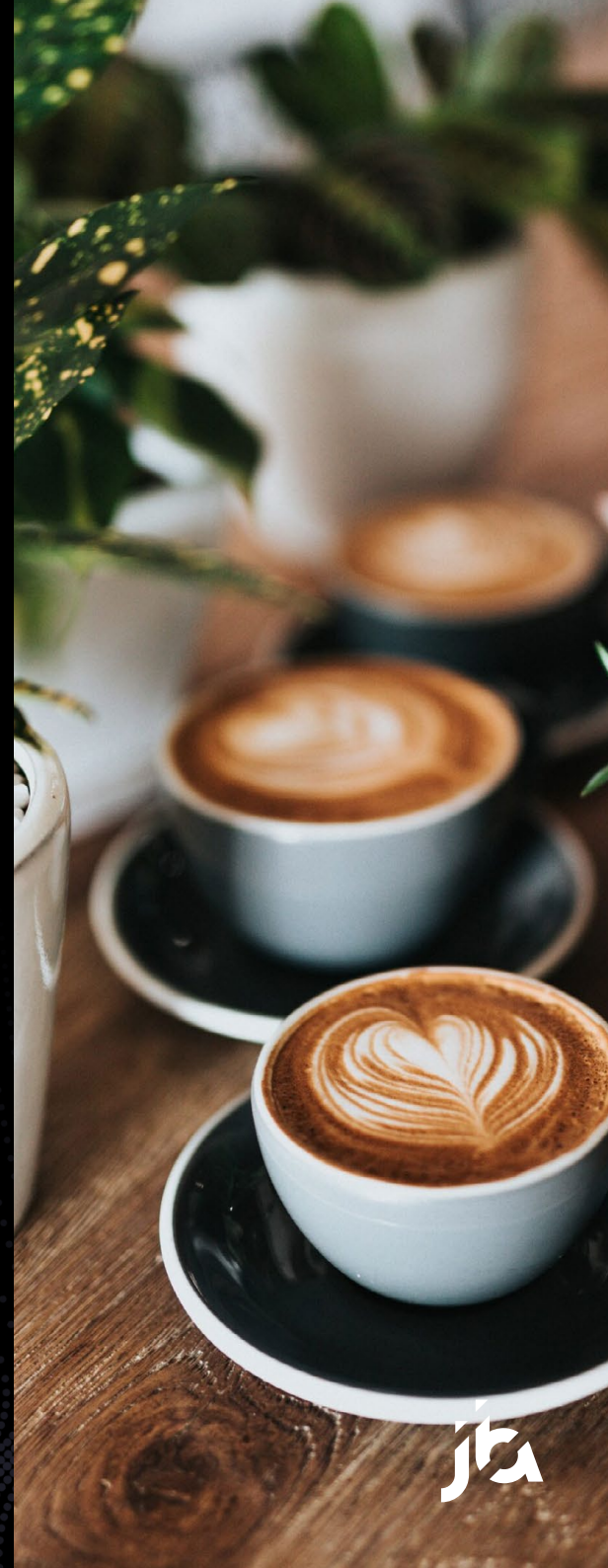
If you're looking for an innovative creative marketing agency to deliver design, digital or media with a friendly approach to working together, reach out to us and let's grab a coffee together.

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**DON'T PRESS
THIS BUTTON**

